

Dear <Salutation> <Last Name>:

The manufacturers Audi, BMW and MAN are three of more than 1,000 companies in Bavaria's automotive sector, which is amongst the most advanced in the world. I am writing to introduce you to *The State of Bavaria U.S. Office for Economic Development*. We offer **free of charge and completely confidential** services. Below are some examples of how we may help you:

- Providing valuable information to support your planning and analysis
- Using our vast network in the state to provide necessary introductions to key industry contacts and resources
- Exploring potential opportunities for financing and incentives according to funding criteria and qualifications
- Assisting with site inspections

As an expedient first step, we invite you to attend the upcoming networking events in Bavaria to meet experts from the automotive industry as well as technology leaders from other related fields:

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**12th BAIKA Annual Congress "Zulieferer Innovativ 2010"**

6/23/2010 in the Audi Forum Ingolstadt, Bavaria

(Closing date for registration: June 16, 2010)

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**Internationales One-on-One Forum Automotive Suppliers Vehicle – Powertrain – E-Mobility**

9/20 – 9/21/2010, Inselhalle Lindau

(Closing date for registration: July 17, 2010)

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For details and registration information: <http://bayern-innovativ.de/zulieferer2010en?Edition=en>

If you are interested in hearing more about our services, we invite you to set up a **one-on-one meeting with representatives from The State of Bavaria's Munich office** while in Bavaria. Please contact us at the number or email below. For information on Bavaria's automotive supplier industry and on doing business in Bavaria, we invite you to contact us as well and to visit our websites at [www.bavaria.org](http://www.bavaria.org).

We would be pleased to assist you in achieving your expansion or acquisition objectives in Bavaria, wherefore we will contact you next week to follow-up.

With best regards,

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